

MEGAN HIGGINS

community manager

ABOUT

I am seeking a full-time position in the field of community management, where I can apply my knowledge and skills for continuous improvement.

WORK EXPERIENCE

SOCIAL MEDIA MANAGER

One Media Company | Feb 2016 - Present

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%

COMMUNICATIONS INTERN

Jump Media Interactive | Apr 2015 - Jan 2016

Developed a social media strategy to increase the following of the company website
Spearheaded a viral campaign for one of the company's new products

EDUCATION

BACHELOR OF ARTS,
MAJOR IN COMMUNICATION

University of Oregon | 2009 - 2013

GPA 3.9/4.0

AWARDS

MOST OUTSTANDING
SOCIAL MEDIA PRODUCER

One Media Company | Dec 2014

BEST INTERN

Jump Media Interactive | Jan 2013

PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Marketing
Web content development
Copywriting
Corporate blogging
Project management
Layout design
Photo editing
Market research

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

SOCIAL MEDIA

 fb.me/meganhiggins

 [@meganhiggins](https://www.instagram.com/meganhiggins)

 [@megantweets](https://twitter.com/megantweets)